



The Casket Outlet™



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August 11, 1999

The Honorable Donald s. Clark
Secretary
Federal Trade Commission
Room 11-159
600 Pennsylvania Ave N. W.
Washington, D.C. 20580

RE: 16 CFR PART 453
COMMENTS CONCERNING TRADE REGULATION RULE ON
FUNERAL INDUSTRY PRACTICES

Dear Secretary Clark,

We are a casket store that serves a largely Asia and Hispanic community. Many of them have no knowledge of the funeral industry in the United States of America.

They are manipulated into buying services that unneeded. By intimidation and fear, if they don't buy everything from the funeral home, they are told and feel their deceased loved one may be treated with respect and kindness.

Families are continually told that casket store casket handles fall off, and that all of our casket are second best, and/or may be used.

We strongly call for investigation into the funeral home abuses of the current FTC rules.

Sincerely,



David Lew
Store Director